MBH Bank Plc.

Planned inaugural Senior Preferred issuance on international markets

October 2023







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Section I. Overview and key strategic priorities

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**Section V.** Overview of the Transaction

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# Section I. Overview and key strategic priorities





A UNIQUE TRIPLE MERGER – BUILDING A NEW NATIONAL CHAMPION





**\*TAKARÉKBANK** 

**Merger 1**| 31 March 2022



**\*TAKARÉKBANK** 

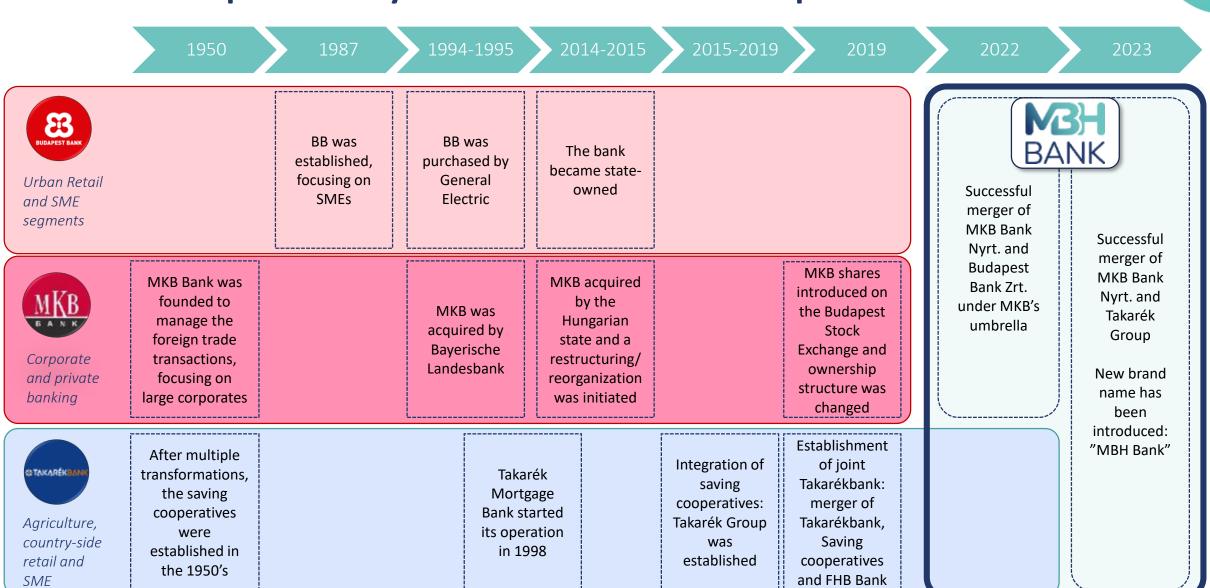
Merger 2 | 30 April 2023 Name change | 1 May 2023







# Bringing together three institutions with long traditions and complementary know-how and business profiles



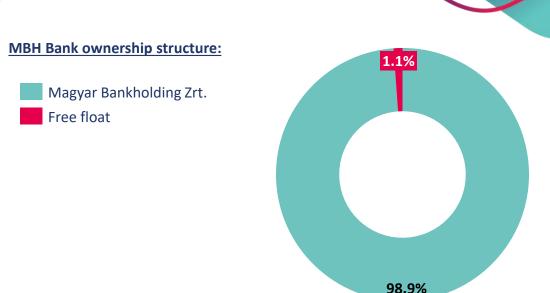


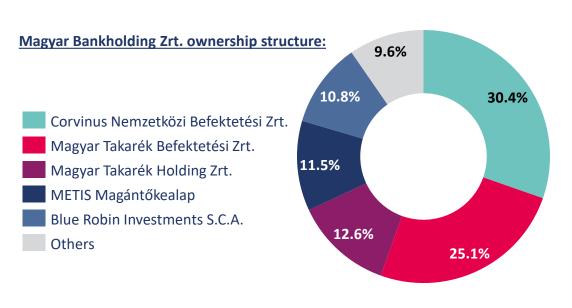
## **MBH Group and ownership structure**



of assets. #1 player in the market with over 20% MS.

range of IT services for the entire MBH Group.







## **Investment grade rating**



In 2023, MBH Bank received an investment grade Baa3 rating from Moody's, with a stable outlook

Rating category	Rating achieved
Long- and short-term deposit ratings	Baa3/P-3
Long- and short-term Counterparty Risk Ratings (CRRs)	Baa2/P-2
Adjusted / Baseline Credit Assessment (BCA)	ba3

- The ratings assigned by Moody's Investors Service (Moody's) to MBH Bank reflects
  - The Bank's strong competitiveness in Hungary
  - Adequate capital level
  - Solid profitability;
- Moody's also believes that the bank's strengths include:
  - Large liquidity buffers
  - Strong profit generation potential





# **MBH Bank – Key Highlights**

Key role in the domestic banking sector as the second largest player in the Hungarian market



Market leader across multiple customer and product segments: corporate lending, agro-business, leasing



Diversified client base **serving ~1.5 million** private individuals and **~400 thousand** business **customers** 



**Broadest country-wide network coverage** with over 500 branches and 800 ATMs



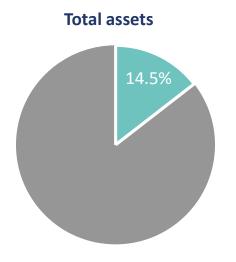
Strong underlying profitability and capital position: adjusted **ROE of 33.8% and CIR: 38.1% in 2023 H1,** with 19.7% total capital adequacy and 79% loan-to-deposit ratio

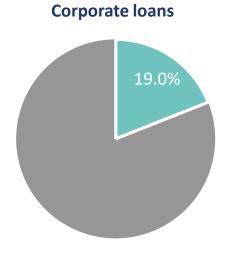


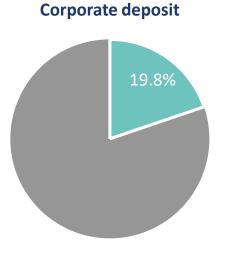


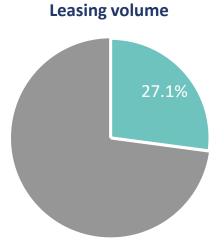
# **Strong market shares across all main products**

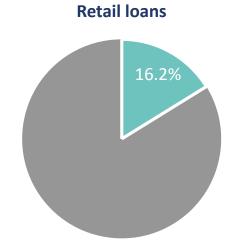
MBH Bank, H1 2023

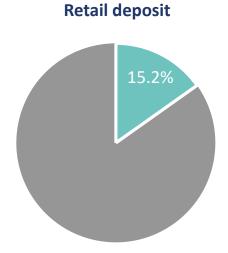














# MBH will follow its 3-pillar approach towards achieving a National Champion position



maximize synergies and reduce uncertainties

Building an integrated bank to

Realized up to the merger

- Centralized management
- Merger of leasing, fund manager and IT subsidiaries, consolidation of real estate manager
- The legal merger of the 3 banks, the establishment of organizational and IT foundations for joint operation

 Establishing stable market positions based on the strengths of the 3 banks

- Determination and continuous examination of common strategic directions
- Stable maintenance of the Bank's operations, even in addition to the tasks associated with integration

Focus after the merger

- IT migration and consolidation of related systems
- Building lending, pricing and front office capabilities based on new technologies
- Extraction of organizational and operational synergies

National Champion strategy

Sustainable value creation in accordance with the owners' expectations, while maintaining prudent operations

Modern banking culture and

workforce strategy for employee

retention and continuous

development

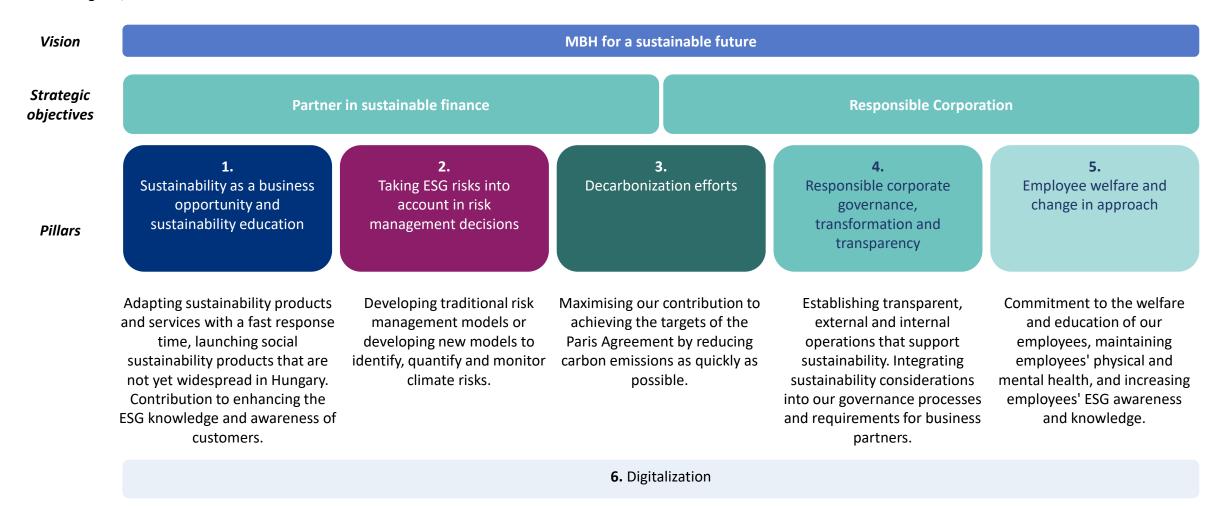
- Creating a common target structure
- Synthesizing the performance evaluation and remuneration system
- Management development and staff development programs
- Management of organizational changes associated with the integration

- Strengthening profitability in strategically key areas
- Strengthening universal banking presence
- Development of internal operational and sales efficiency
- Greater emphasis on servicing municipalities and churches
- Embracing ESG and sustainability
- Development of managerial competencies tuned to values
- Fine-tuning of goal-setting and performance evaluation processes
- Continuous development and support of joint organizational operations



## Our sustainable vision, strategic objectives and pillars

MBH's vision is to become the leader in establishing sustainable banking in Hungary. Two missions were identified to achieve this vision, which are supported by six pillars, with identified goals, KPIs and tools



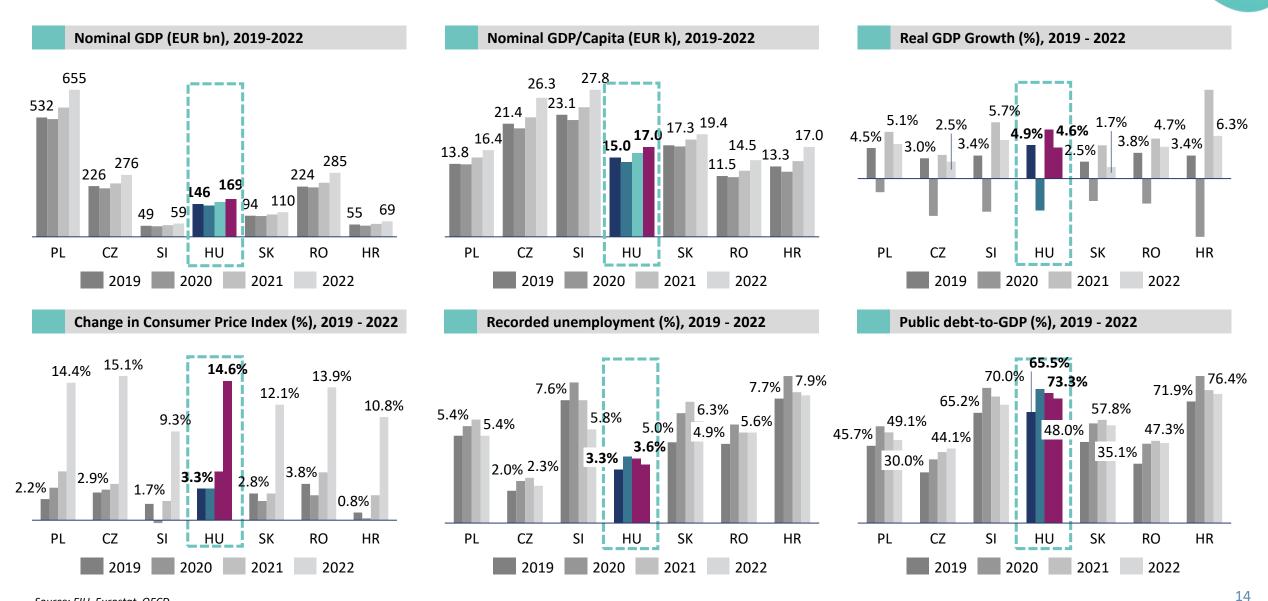
# Section II. Macroeconomic overview







## Hungarian macro environment in line with the region

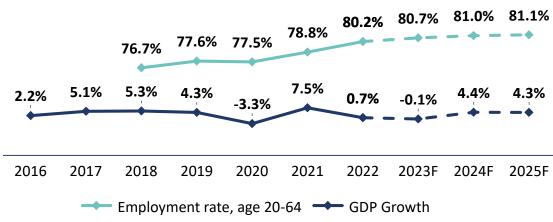


Source: EIU, Eurostat, OECD



## Inflation is falling as expected, employment at new highs

#### GDP Growth and employment rate (%), 2016 – 2025F

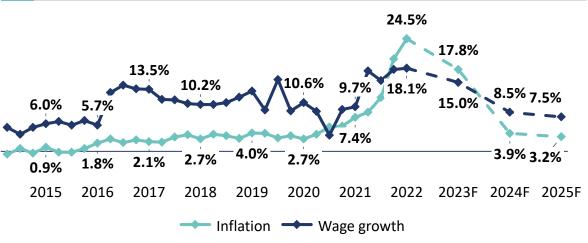


Source: Bloomberg & Hungarian Central Statistical Office (historical data), MBH Bank (forecast)

#### EUR/HUF Exchange rate, 2018 YE – 2025F



#### Inflation and wage growth (%), 2015YE - 2025F



Source: Hungarian Central Statistical Office (historical data), MBH Bank (forecast)

#### MNB Base Rate and 3M BUBOR, 2018YE - 2025F

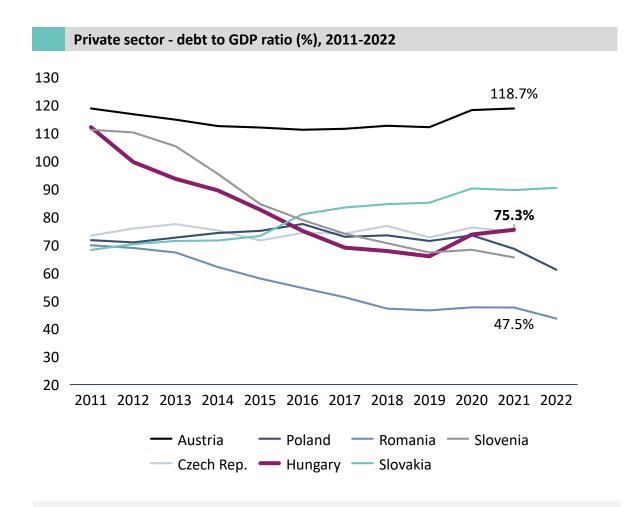


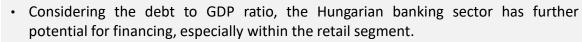
Source: MNB (historical data), MBH Bank (forecast)

Source: MNB (historical data), MBH Bank (forecast)

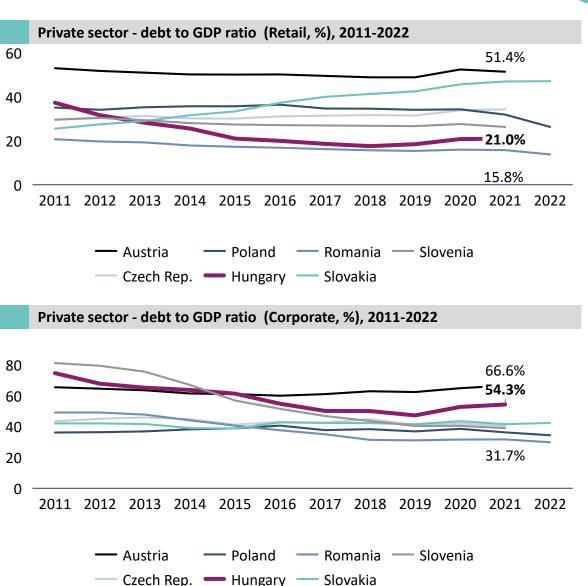


## There is room for higher retail loan penetration



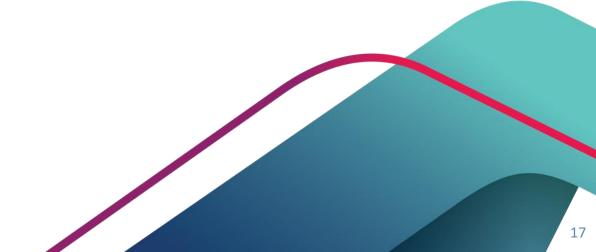






# Section III. Financials

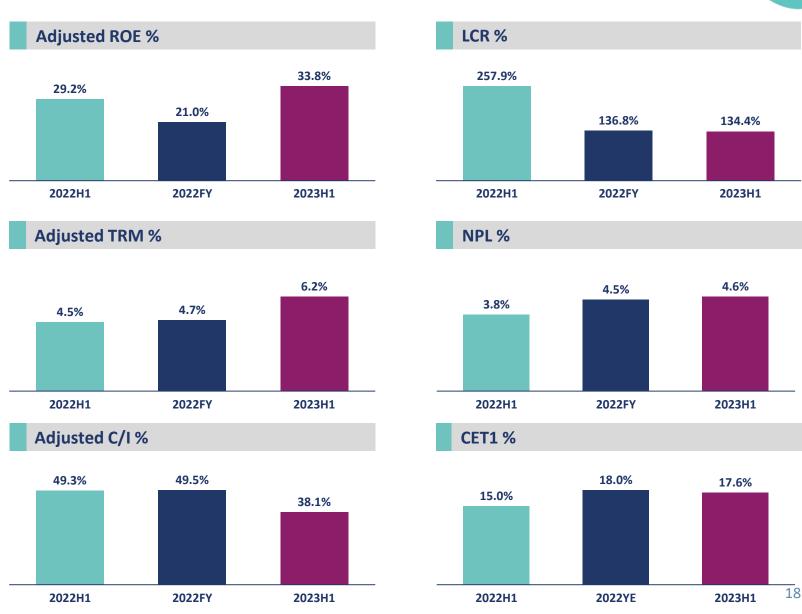






# Outstanding financial performance with stable capital and liquidity levels

- Outstanding ROE reaching 33.8% in H1 2023 on an adjusted basis, driven by strong revenue margins and cost efficient operations during the period
- Growth of 0.7%-pts y/y adjusted total revenue margin (TRM) to 6.2% in H1 2023, mostly driven by further increasing net interest income
- Strong cost control, with growth 14.3% y/y increase
   well below inflation, and achieving a C/I ratio of 38.1% for H1 2023 on an adjusted basis.
- Liquidity remaining at comfortable levels, with LCR above 130% and loan-to-deposits below 80%
- NPL rate being relatively constant compared to 2022
   FY
- Stable CET1 of 17.6% and CAR of 19.7% in H1 2023





# Reflection of mergers in financial statements

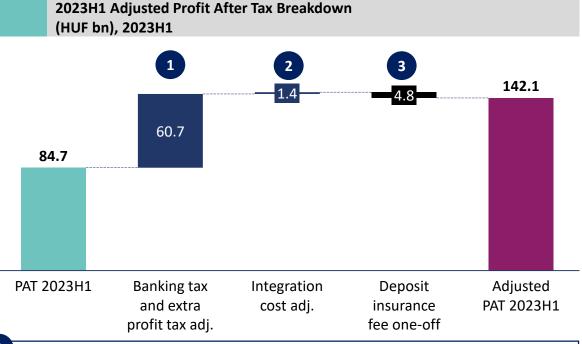
Consolidated	solidated FS - 2022H1		FS - 2022FY		FS - 2023H1	
Financial Statements MBH Bank Nyrt.*	BS	P&L	BS	P&L	BS	P&L
MKB Group	included	1 - 6 months	included	1 - 12 months	included	1 - 6 months
BB Group	included	4 - 6 months	included	4 - 12 months	included	1 - 6 months
Takarék Group	included	4 - 6 months	included	4 - 12 months	included	1 - 6 months

<sup>\*</sup>before 1 May, 2023 MKB Bank Nyrt.



# P&L – we apply management adjustments to better reflect the underlying financial performance

ADJUSTED P&L	2022	2022	2023	Δ%
(HUF bn)	H1	YE	H1	Y/Y (H1)
Net operating income	77,8	208,9	203,1	160,9%
Gross operating income	153,6	413,9	327,9	113,5%
Net interest income	121,7	372,2	288,1	136,8%
Net fee and commission income	27,7	69,2	43,0	55,2%
Other operating income	4,2	-27,5	-3,3	-
Operating expense	-75,7	-205,0	-124,8	64,8%
Impairments or reversal on financial and non-	-0,2	-76,3	27.6	24556 20/
financials instruments	-0,2	-70,3	-37,6	24556,2%
Banking tax	0,0	0,0	0,0	-
Adjusted PBT	77,7	132,6	165,5	113,0%
Corporate income tax	-6,3	0,6	-23,3	267,7%
Adjusted PAT	71,3	133,2	142,1	99,2%
Revaluation on AFS financial assets (OCI)	-4,7	4,8	25,7	-
Adjusted Total Comprehensive Income	66,6	137,9	167,8	151,9%
Adjustments total on PAT	37,8	42,0	57,4	51,8%
Banking tax and extraprofit tax	36,5	35,0	60,7	66,7%
Integration costs	1,4	2,2	1,4	4,2%
Deposit insurance fee one-off impact	0,0	4,8	-4,8	- -
Profit after tax (PAT, unadjusted)	33,5	91,2	84,7	152,7%
Total Comprehensive Income (unadjusted)	28,8	95,9	110,4	283,6%

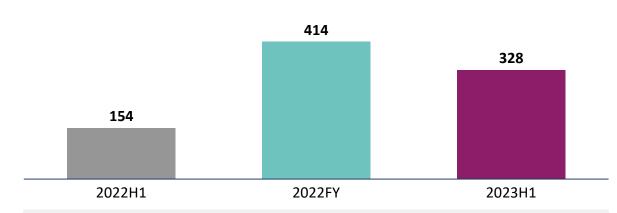


- The most significant adjustment made between the adjusted and audited accounting P&L results is the removal of the effect of taxes specific to the banking sector, amounting to HUF 60.7 bn in 2023H1.
- Furthermore, the removal of integration costs of HUF 1.4 bn reflected an additional upwards adjustment between audited accounting and adjusted P&L.
- Finally, adjusted PAT for 2023H1 was lowered by HUF 4.8 bn related to an extraordinary income from the deposit insurance fee (reclaiming earlier contributions related to the dissolution of Sberbank).

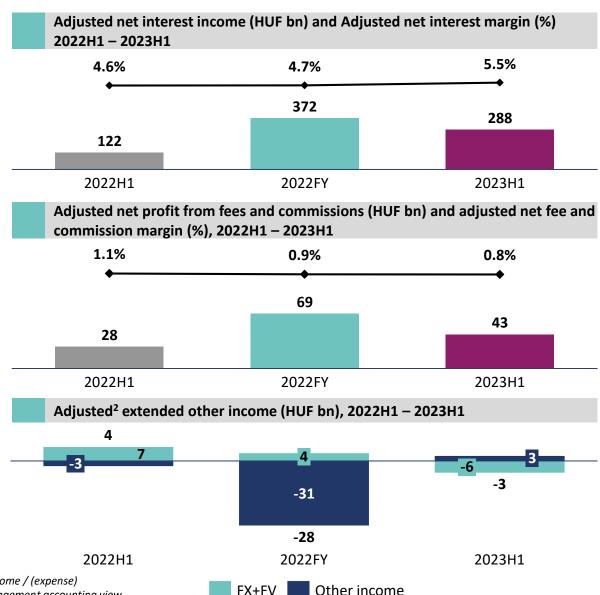


# MBH Group's core income grew significantly as interest rate hikes allowed for outstanding interest incomes





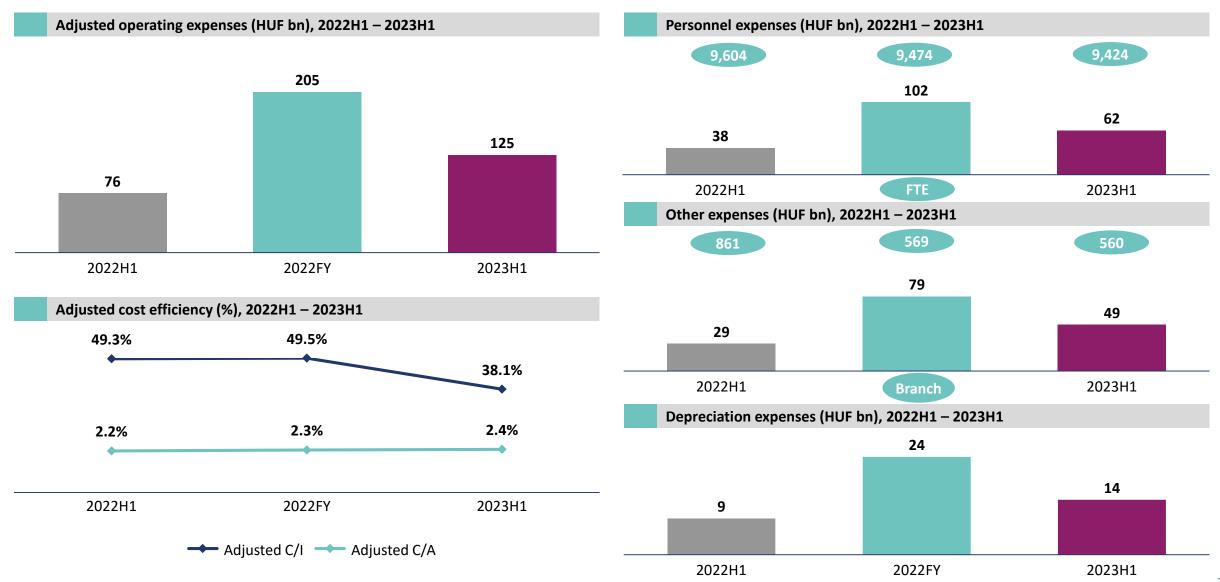
- Total gross operating income was HUF 328 bn (HUF +174 bn y/y) in the first half of 2023, driven by the merger and the significant growth in net interest income due to an increasing interest rate environment.
- Net interest income reached HUF 288 bn (~70% of the 2022 full year results). Growth in the second half of the year is expected to moderate due to changes in reserve requirements, increase in client interest expense margin and an increased share of interbank funding. The adjusted net interest margin reached 5.5% by the first half of 2023.
- Net fee & Commission income was HUF 43.0 bn in H1 2023, with stable fee margins.
- Filtering out the merger's impact, total gross operating income still increased by HUF 111 bn (+51%) y/y in 2023 H1.



<sup>&</sup>lt;sup>1</sup> Other income + FX + FV + OCI; <sup>2</sup> The sum of Adjusted results from financial instruments and Adjusted other operating income / (expense) General Note: Unless stated otherwise, all numbers presented in the P&L section are adjusted numbers reflecting the Management accounting view.



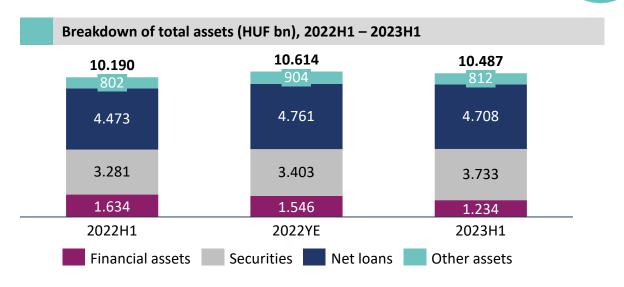
## YoY cost increase is below the level of inflation

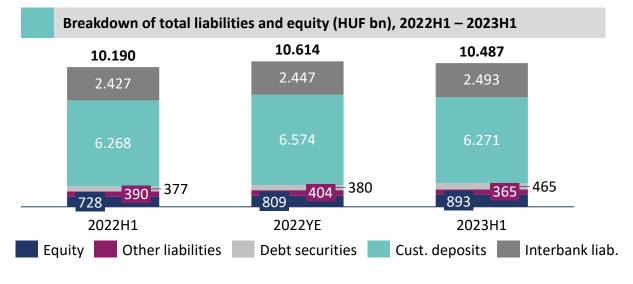




## **Balance Sheet details**

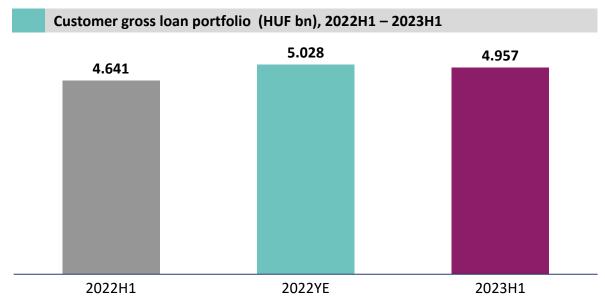
STATEMENT OF BALANCE SHEET (HUF bn)	2022 H1	2022 YE	2023 H1	н/н
Financial assets	1 634,0	1 545,5	1 234,1	-24,5%
Trading portfolio	420,1	489,0	341,1	-18,8%
Securities	3 281,1	3 403,4	3 733,0	13,8%
Loans and advances to customers (net)	4 472,9	4 761,3	4 708,3	5,3%
Loan and advances to customers (gross)	4 640,5	5 028,3	4 956,8	6,8%
Allowance for loan and lease losses	-167,6	-266,9	-248,5	48,3%
Other assets	381,7	415,2	470,7	23,3%
TOTAL ASSETS	10 189,7	10 614,4	10 487,2	2,9%
Interbank liabilities	2 427,0	2 447,4	2 493,1	2,7%
Customer deposits	6 267,5	6 574,4	6 270,9	0,05%
Debt securities issued	377,1	379,7	465,0	23,3%
Other liabilities	390,3	404,2	365,2	-6,4%
Shareholders' equity	727,8	808,7	893,0	22,7%
TOTAL LIABILITIES AND EQUITY	10 189,7	10 614,4	10 487,2	2,9%

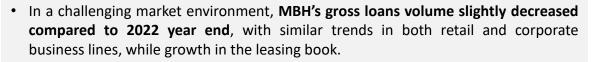




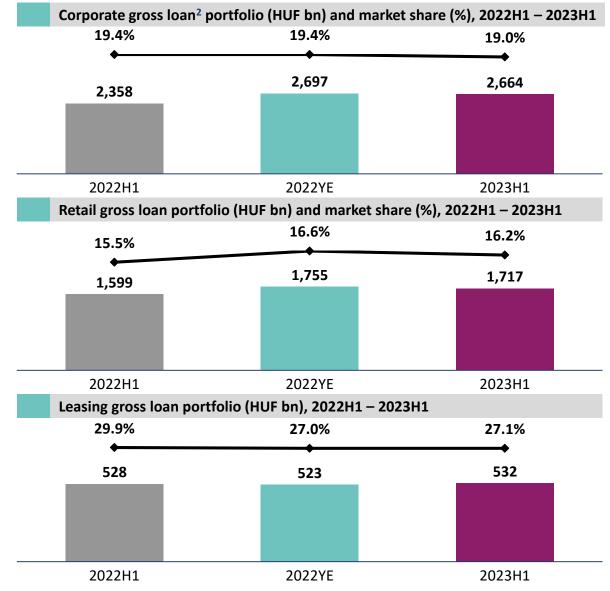


## Increasing corporate and leasing loan volumes in Q2 2023





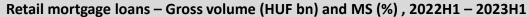
- Corporate gross loans ended the period at HUF 2,664 bn, with a dominant market share of 19%.
- Gross loans to retail customers reached HUF 1,717 bn, resulting in 16.2% market share, similar to the market positions as of 2021 yearend.
- MBH Group's leasing portfolio grew by HUF 9 bn in 2023 to HUF 532 bn as of 30 June 2023, with a market leading position of a 27.1% market share.

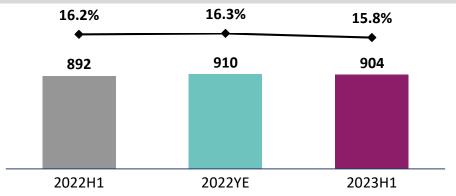


<sup>&</sup>lt;sup>1</sup>IFRS figures; <sup>2</sup> Portfolio: Business volumes, Market share: MNB segmentation.
Please note that retail, corporate, and leasing loans do not sum to the total customer loans due to the presence of other loans not shown here separately.



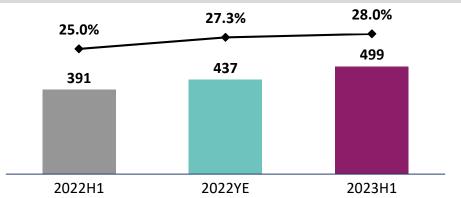
# Stable retail and corporate lending footprint in all main products





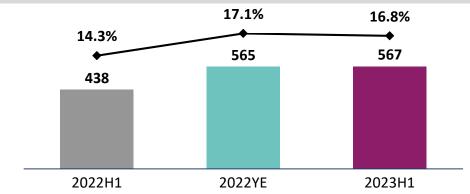
• Retail mortgage loan volumes (HUF -6.0bn) were affected by the market slow-down in 2023. Market share hovers around 16%.

#### Non-financial corp. overdraft – Gross volume (HUF bn) and MS (%), 2022H1 – 2023H1



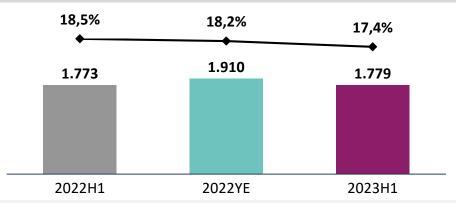
• Overdrafts amounted to HUF 499.4 bn (HUF +62 bn compared to 2022YE) as of the end of H1 23. Market share of corporate overdrafts continued to grow to 28%.

#### Retail unsecured loans – Gross volume (HUF bn) and MS (%), 2022H1 – 2023H1



 Unsecured loan volumes remained constant in the first half of 2023 achieving a market share of ~17%.

#### Non-financial corp. other loans – Gross vol. (HUF bn) and MS (%), 2022H1 – 2023H1

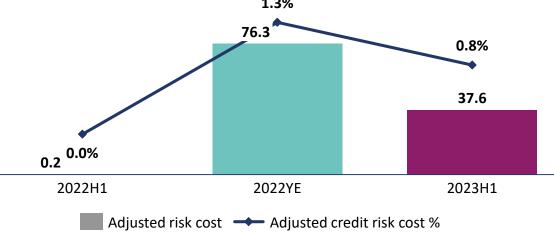


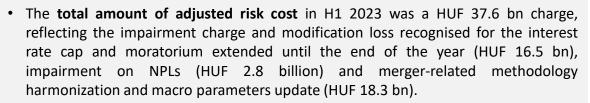
Other corporate loans decreased to HUF 1.779 bn as a drop in investments. Market shares were at 17.4%.



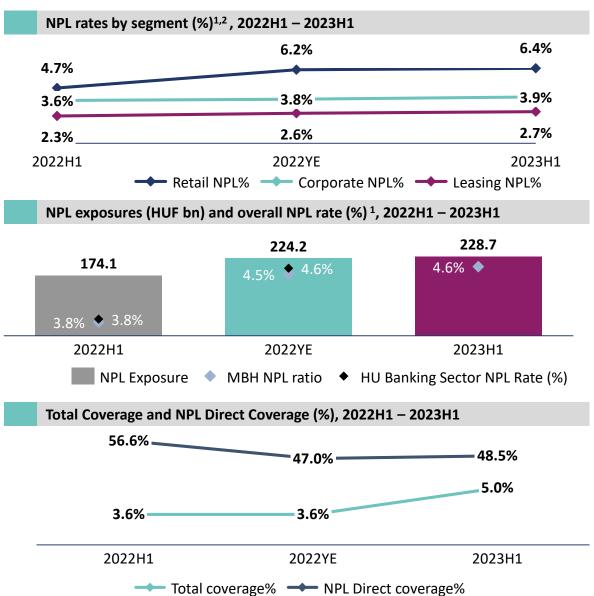
## Stable portfolio and coverage rates







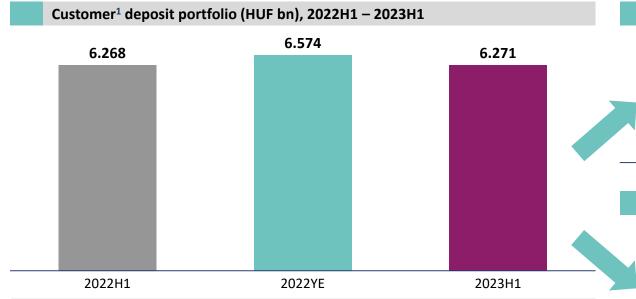
- The amount of NPL loans was HUF 228.7 bn at the end of H1 2023, increased by HUF 54.5 ( + 31.3% y/y ) over one year.
- NPL% ratio remained relatively constant around 4.5 % 4.6% between FY22 and H123



<sup>&</sup>lt;sup>1</sup> According to IFRS, held for sale and FVTPL portfolio is not included.



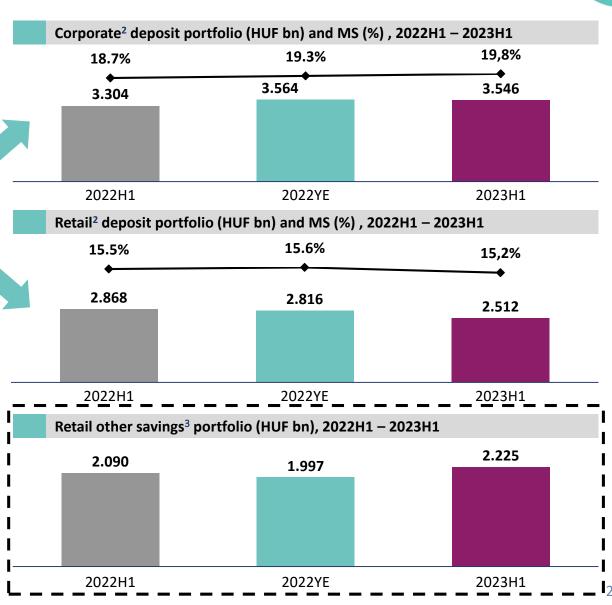
## Deposits still affected by the economic slowdown in 23H1



- Changes in deposit volumes in 2022 2023H1 were significantly influenced by market processes.
- Despite the difficult market circumstances corporate business deposits remained unchanged compared to 2022YE at HUF 3.546 bn at 2023 H1, with market share increasing to close to 20%.
- **Retail deposits** decreased by HUF 304.0 bn in 2023 H1, driven by the macro environment and customers channelling their savings into other instruments.
- Retail savings in other instruments increased by over HUF 228 bn compared to YE 2022, mainly driven by growth in investment funds.

<sup>1</sup>IFRS figures; <sup>2</sup> Portfolio: Business volumes, Market share: MNB segmentation; <sup>3</sup>Private individuals and Private Banking savings; other savings include securities accounts and shares, other securities.

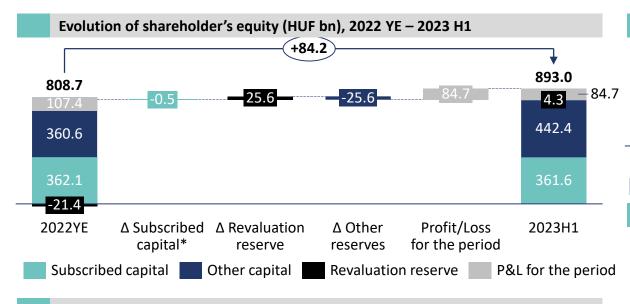
Please note that corporate and retail deposits do not sum to the total customer deposit portfolio due to the presence of other deposits not shown here separately.



# Section IV. Capital position and MREL adequacy MBH BANK

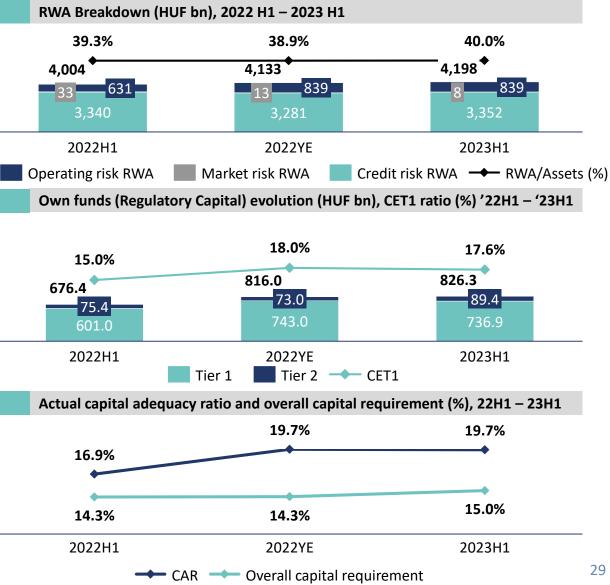


## Strong and steady capital position



#### Expected evolution of capital requirements (%), 2023H1 – 2024H1

Capital requirements (%)	2023 June - A	2024 Jan - F	2024 June - F
Basel minimum level	8.0%	8.0%	8.0%
SREP add-on	3.0%	3.0%	3.0%
ССОВ	2.5%	2.5%	2.5%
CCyB*	0.0%	0.0%	0.5%
OSII	0.5%	1.0%	1.0%
P2G	1.0%	1.0%	1.0%
Capital Adequacy Ratio	15.0%	15.5%	16.0%
Management buffer	1.5%	1.5%	1.5%
Target capital adequacy	16.5%	17.0%	17.5%

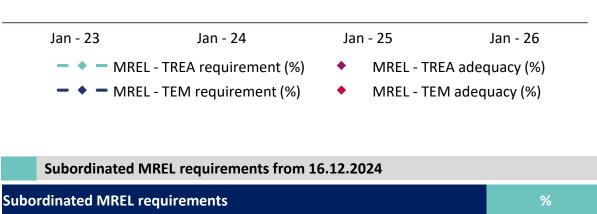


<sup>\*</sup> CCyB based on the published schedule for the banking sector by the MNB

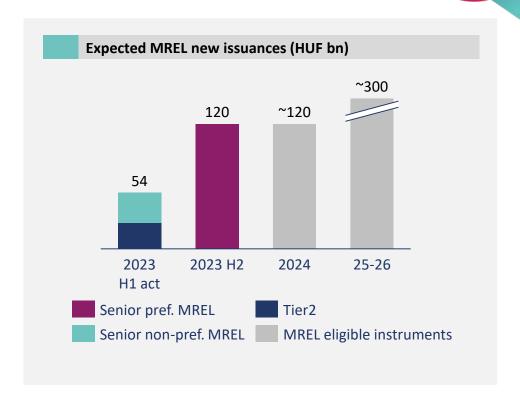


## MREL requirements and adequacy – planned issuances





Subordinated MREL requirements from 16.12.2024	
Subordinated MREL requirements	%
Total Risk Exposure Amount (TREA)	13.5%
Total Exposure Measure (TEM)	5.0%
Total Liabilities and Own Funds (TLOF)	8.0%



#### We plan to meet the requirements with building up

- additional 0.3% and 0.5% management buffers for TREA and TEM, and
- additional management buffer of 0.3% in 2024 and 0.5% from 2025 onwards for TLOF as well

# **Section V. Overview of the Transaction**





# Transaction overview

Key terms of the first bond issuance under the EMTN Programme				
Issuer	MBH Bank Nyrt.			
Issuance type	Senior preferred (MREL eligible)			
Issuer's deposit Rating	Baa3			
Issue Rating	Ba2			
Issue Amount	Expected EUR 300mn			
Issue Tenor	4NC3			
Issue Coupon	[]% Fixed Rate, payable annually until the Optional Redemption Date (Fixed Rate Period). If not redeemed on the Optional Redemption Date, 3M EURIBOR + []% (issue spread over EUR midswap) Floating Rate, payable quarterly until the Maturity Date (Floating Rate Period).			
Issue Currency	EUR			
Issue Min. Denomination	EUR100,000 + EUR 1,000			
Documentation	Under the Issuer's EUR 1,500,000,000 Euro Medium Term Note Programme dated 2nd October 2023			
Listing	Luxembourg Stock Exchange's regulated market			
Arranger	Citi			
Joint Bookrunners	Citi, Erste Group, ING, UniCredit, MBH Bank			

# **Appendix**







# Key milestones of the merger of MKB Bank, Budapest Bank and Takarékbank



Strategic cooperation was formed between BB, MKB and Takarék Group to establish a joint financial holding company (Magyar Bankholding) to examine and prepare the opportunity of the establishment of a new banking group

Major owners of BB, MKB and Takarék Group contributed their bank shares to Magyar Bankholding, thus Hungary's 2nd largest banking group has been established

Group strategy
2021-2025 (business strategy,
IT strategy, operating model,
financial model), and
Merger implementation plan
has been approved



Legal merger of MKB, BB and
Hungarian Takarék
Bankholding (owner of
Takarék Group) as MKB.
Takarékbank became the
subsidiary of MKB and
operates as a separate legal
entity



Legal merger of MKB and Takarékbank to create MBH Bank









**May 2020** 



15 Dec 2020

**Mar/Aug 2021** 



31 Mar 2022



1 May 2023







# The merger was driven by a 2-year long Transformation Program, consisting of 50 projects and had a dedicated deputy CEO-level leader

Extract of topics covered in the Transformation Program "Merger Project"



#### **Business**

- Unified product offering and cross-selling
- Integrated branch and CC front-end
- Branch network merging, etc.



#### **Operations**

- Consolidation of operations
- Common payment transactions
- Unified process ticketing, etc.



#### Risk

- Credit risk management
- Risk management control
- Debt collection





#### **Finance**

- Follow-up of synergy initiatives
- Umbrella ledger and ERP
- Joint ALM and liquidity management, etc.



#### **Information Technology**

- IT infrastructure harmonization
- Digital Channels unification
- Corporate Customer IT Migration, etc.



#### **Rebranding & Communication**

- Rebranding to MBH Bank (and subsidiaries)
- Internal and external communication



#### **Legal and Prudential**

- Legal preparation of the merger
- Corporate governance and regulation, etc.



#### HR

- Unification of incentive and performance management
- Centralization of HR services, HR core system replacement, etc.

#### **Investor relations**

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